

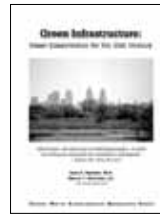
**FREE ONLINE RESOURCES - Available at [www.conservationfund.org](http://www.conservationfund.org)**



**Better Models for Development in Pennsylvania Toolkit**

Author: The Conservation Fund  
Price: Free PDF download

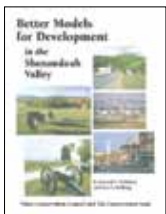
This Toolkit is designed to help local leaders spring from ideas to action, moving the Better Models principles into practice within Pennsylvania's cities and towns. The toolkit can help Pennsylvanians create a better future for its communities using natural, heritage, and cultural resources.



**Green Infrastructure: Smart Conservation for the 21st Century**

Author: Mark Benedict, Edward McMahon  
Format: Booklet, 32 pages  
Price: Free printed report or PDF download

Sponsored by the Sprawl Watch Clearinghouse, this monograph introduces green infrastructure as a strategic approach to land conservation and presents seven principles and associated strategies for successful green infrastructure initiatives.



**Better Models for Development in the Shenandoah Valley**

Author: Edward McMahon, Sara Hollberg  
Format: 90 pages  
Price: Free PDF download

This publication illustrates the economic, aesthetic and environmental advantages of choosing smart growth over conventional haphazard development. Each section of the publication illustrates through photos and diagrams what better development looks like and also provides many examples of communities already using the principles for Better Development and directs readers to useful resources.



**Land and Water Conservation Fund: An assessment of its past, present and future**

Author: Mike McQueen  
Format: Booklet, 35 pages  
Price: Free PDF download

This publication explains the history, purpose and future of the Land and Water Conservation Fund. One of the best-kept secrets in America, this 35-year old program has done more to preserve open space and bring outdoor recreation to virtually every county in the nation than any other federal program.



**Conservation Based Affordable Housing: Improving the Nature of Affordable Housing**

Author: Kendra Briechle  
Price: Free PDF download

This study provides the first nationwide look at projects that combine land conservation and affordable housing. Fifteen profiles showcase projects initiated by developers, land trusts, local governments and housing organizations. The study also includes promising trends, lessons learned and the next steps to stimulate even more projects with great outcomes for the community, environment and the economy.



**A Sustainable Chesapeake: Better Models for Conservation**

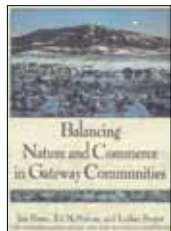
Author: Burke, D. G. and J. E. Dunn (editors).  
Format: Paperback, 278 pages  
Price: Free PDF download

This one-of-a-kind publication gives practical advice on how communities can improve the design and siting of new commercial development. Illustrated with extensive photographs, this booklet demonstrates ways to improve the quality and design of franchises, chain stores, and big-box retailers.

The Conservation Fund is the nation's foremost environmental nonprofit dedicated to protecting America's land and water legacy for current and future generations. Seeking innovative conservation solutions for the 21st century, the Fund works to integrate economic and environmental goals. Since its founding in 1985, the Fund has helped its partners safeguard wildlife habitat, working landscapes, community "greenspace," and historic sites totaling more than five million acres nationwide. With 1 percent fundraising costs and 96 percent program allocation, The Conservation Fund is recognized as the nation's top rated environmental nonprofit by both the American Institute of Philanthropy and Charity Navigator.

## PRINT PUBLICATIONS

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### Balancing Nature and Commerce in Gateway Communities

Author: Jim Howe, Edward McMahon, Luther Probst  
 Format: Paperback, 166 pages  
 Price: \$22

The authors offer practical and proven lessons on how residents of gateway communities can protect their community's identity while stimulating a healthy economy and safeguarding nearby natural and historic resources.

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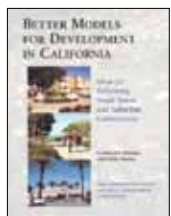


### Better Models for Commercial Development

Author: Edward McMahon  
 Format: Booklet, 16 full color pages  
 Price: \$10

This one-of-a-kind publication gives practical advice on how communities can improve the design and siting of new commercial development. Illustrated with extensive photographs, this booklet demonstrates ways to improve the quality and design of franchises, chain stores, and big-box retailers.

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### Better Models for Development Series

The Better Models for Development books demonstrate how to create livable and prosperous communities. Written for elected officials, planning commissioners, developers and interested citizens,

Better Models show how new development can be made more attractive, more efficient, more profitable, and more environmentally sensitive. Hundreds of photographs and illustrations document what works and what doesn't.

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### Better Models for Development in Maryland

Author: Edward McMahon with Shelley Mastran  
 Format: Softcover, 130 full color pages  
 Price: \$15

### Better Models for Development in Pennsylvania

Author: Edward McMahon with Shelley Mastran  
 Format: Softcover, 134 full color pages  
 Price: \$15

### Better Models for Development in Virginia

Author: Edward McMahon, Sara Hollberg, Shelley Mastran  
 Format: Softcover, 116 full color pages  
 Price: \$15

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### Green Infrastructure: Linking Landscape and Communities

Author: Mark Benedict, Edward McMahon  
 Format: Softcover, 299 pages  
 Price: \$35

Leading experts in the field provide a detailed how-to for designers, landscape architects, planners and citizens. This guide looks at the landscape in relation to nature and people and to help determine sensible land use decisions. It is filled with illustrative and detailed examples drawn from throughout the country and promotes large scale thinking and integrated action to plan, protect and manage natural and restored lands.

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### Greenways for America

Author: Charles E. Little  
 Format: Paperback, 238 pages  
 Price: \$20

This is the first comprehensive book on greenways. The book discusses the origins and history of greenways and details their environmental, economic, recreational, and social benefits. Model projects from coast to coast are outlined and described.

## Services offered by The Conservation Fund

The Fund provides a comprehensive range of conservation services to a diverse clientele including government agencies, corporations, foundations, nonprofit organizations, and individuals. From land identification and acquisition to mitigation and disposition to land advisory and training, the Fund's services are designed to offer turnkey solutions to meet our partners' needs.

Through this full-service approach, the Fund works closely with partners to determine the most effective solution to achieve on-the-ground results. As one of the nation's most efficient environmental nonprofits, the Fund's fees and overhead rates are often the lowest of any national conservation organization.



### **Growing Greener: Articles on Community Planning, Land Conservation and Urban Design**

Author: Edward McMahon  
Format: Softcover, 72 pages  
Price: \$20

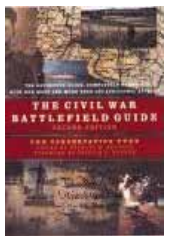
Growing Greener is a collection of articles by Ed McMahon that have appeared in the Planning Commissioners Journal. Topics include smart growth trends, environmentally sensitive development, context-sensitive road design, green space planning, sustainable tourism and many other issues confronting growing communities.



### **Land Conservation Financing**

Author: Mike McQueen, Edward McMahon  
Format: Paperback, 224 pages  
Price: \$25

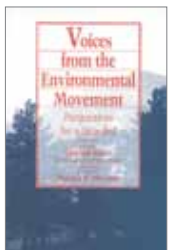
This book provides a comprehensive overview of successful land conservation programs around the country - how they were created, how they are funded, and what they've accomplished.



### **The Civil War Battlefield Guide (2nd Ed.)**

Author: The Conservation Fund, Frances H. Kennedy, Editor and Principal Contributor, with a foreword by Patrick F. Noonan  
Format: Paperback, 528 page  
Price: \$20

This new edition of the definitive guide to Civil War battlefields is really a completely new book. While the first edition covered 60 major battlefields, from Fort Sumter to Appomattox, the second covers all of the 384 designated as the "principal battlefields" in the Civil War Sites Advisory Commission Report.



### **Voices from the Environmental Movement: Perspectives for a New Era**

Author: Donald Snow  
Format: Softcover, 251 pages  
Price: \$26

As the environmental movement enters a challenging new era, environmental professionals and advocates are exploring leadership and its role in the future. Reflecting increased concern for political, ethical and cultural issues, this book portrays a movement in transition.

## **Other Media**



### **Community of Choices**

Video: Narrated by Edward McMahon  
Format: DVD, VHS, 30 minutes  
Price: \$25

Community of Choices is about how we can program a brighter future for our cities, towns, villages and surrounding countryside if we better understand the connections between community appearance, design and economic development.



### **The Dollars and Sense of Preserving Community Character**

Video: Narrated by Edward McMahon  
Format: DVD, VHS, 65 minutes  
Price: \$25

This video focuses on the economic, social, and environmental benefits of preserving community character. It is ideal for sharing the keys to successful communities with local officials, business groups, and civic organizations.



### **Greenways: America's Natural Connections**

Video: Narrated by Edward McMahon  
Format: VHS, 8 minutes  
Price: \$20

This video focuses on the economic, social, and environmental benefits of greenways. It is ideal for showing to local officials, business groups and civic organizations interested in learning

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